



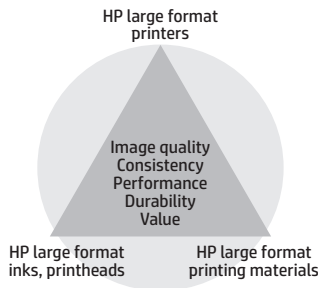
# HP Everyday Matte Polypropylene, 3-in Core

This product is only compatible with HP Latex Printers



## The HP large format printing system—the complete solution

HP Designjet, HP Latex, and HP Scitex Printers, Original HP inks and printheads, and Original HP printing materials are designed to work together as a system to provide reliable, consistent results with every print.



## Print durable, high-impact signs

### Produce high-impact signs with vibrant color

Produce retail and POP signage and event displays with vibrant color and eye-catching image quality. This matte polypropylene provides excellent versatility and value across a wide range of indoor and outdoor applications. And it's recyclable.<sup>1</sup>

### Print, use, handle, and laminate with ease

Maintain peak productivity. HP Everyday Matte Polypropylene is easy to use and handle, whether you're doing a quick print run or large production runs. Post-print processing is smooth and easy with this tear-resistant substrate.

### Do more, with the environment in mind

This versatile Original HP printing material is designed together with HP Latex Inks—and it's recyclable through the free, convenient HP Large Format Media take-back program<sup>1</sup>.

| Target customers                     | Applications                  | Benefits  |
|--------------------------------------|-------------------------------|---|
| Print service providers              | POP/POS signs                 | Indoor and outdoor versatility  |
| Retail store in-house printing       | Retail displays               | Tear resistance for easier handling   |
| Event designers                      | Event and trade show displays | Recyclable through the HP Large Format Media take-back program <sup>1</sup> |
| Advertising agencies                 | Posters                       |   |
| Geographic Information Systems (GIS) |                               |   |
| Government (printing maps)           |                               |   |

<sup>1</sup> HP Large Format Media take-back program availability varies. Recycling programs may not exist in your area. See [hp.com/recycle](http://hp.com/recycle) for details.

## Technical specifications



### HP Everyday Matte Polypropylene, 3-in Core

For the latest ICC profiles/paper presets, please visit [globalBMG.com/hp/paperpresets](http://globalBMG.com/hp/paperpresets).

|                              |   |                                 |                  |                             |
|------------------------------|---|---------------------------------|------------------|-----------------------------|
| <b>Weight</b>                | 120 g/m <sup>2</sup> per ISO 536 Test Method  |                                 |                  |                             |
| <b>Thickness</b>             | 203 microns/8 mil per ISO 534 Test Method   |                                 |                  |                             |
| <b>Opacity</b>               | Greater than 96% per TAPPI T-425 Test Method  |                                 |                  |                             |
| <b>Brightness</b>            | Greater than 101% per ISO 2470 Test Method  |                                 |                  |                             |
| <b>Whiteness</b>             | Greater than 113 per ISO 11476 Test Method  |                                 |                  |                             |
| <b>Finish</b>                | Matte   |                                 |                  |                             |
| <b>Operating temperature</b> | 15 to 30° C / 59 to 86° F   |                                 |                  |                             |
| <b>Operating humidity</b>    | 20 to 80% RH  |                                 |                  |                             |
| <b>Dry time</b>              | 11 minutes (at 23° C, 50% RH)   |                                 |                  |                             |
| <b>Lamination</b>            | Yes, cold   |                                 |                  |                             |
| <b>Shelf life</b>            | 1 year, unopened in original packaging  |                                 |                  |                             |
| <b>Storage temperature</b>   | 0 to 40° C / 32 to 104° F   |                                 |                  |                             |
| <b>Storage humidity</b>      | 5 to 80% RH   |                                 |                  |                             |
| <b>Recyclability</b>         | Recyclable through the HP Large Format Media take-back program <sup>1</sup>   |                                 |                  |                             |
| <b>Country of origin</b>     | Product of China  |                                 |                  |                             |
| <b>Ordering information</b>  | <b>Product numbers</b>  | <b>Roll sizes</b>               | <b>UPC codes</b> | <b>Region</b>               |
|                              | D9R28A  | 914 mm x 61 m (36 in x 200 ft)  | 848412009835     | North America, Europe, Asia |
|                              | D9R29A  | 1067 mm x 61 m (42 in x 200 ft) | 848412009842     | North America, Europe, Asia |
|                              | D9R30A  | 1270 mm x 61 m (50 in x 200 ft) | 848412009859     | North America, Europe, Asia |
|                              | D9R31A  | 1524 mm x 61 m (60 in x 200 ft) | 848412009866     | North America, Europe, Asia |
| <b>Warranty</b>              | HP large format printing materials are free from defects in materials and workmanship. For warranty statement please see <a href="http://globalBMG.com/hp/mediawarranties">globalBMG.com/hp/mediawarranties</a> . |                                 |                  |                             |

<sup>1</sup> HP Large Format Media take-back program availability varies. Recycling programs may not exist in your area. See [hp.com/recycle](http://hp.com/recycle) for details.



**For information about HP Sign and Display Printing Materials for HP Latex and UV printers, please visit [globalBMG.com/hp/signagemedia](http://globalBMG.com/hp/signagemedia)**

**For information about HP Graphics and Technical Printing Materials for HP Designjet T & Z series printers, please visit [hp.com/go/LFPrintingMaterials](http://hp.com/go/LFPrintingMaterials)**

