



PRINT PROFIT PPU *GRO*



WORLD FIRST

We lead, others would love to follow

A Pay Per Use (PPU) Programme that now gives you the option of including a printing and finishing system.



- PPU *GRO* INCLUDES:**
- PRINTING & FINISHING SYSTEM**
 - RIP Software
 - Printer Consumables (excluding media)
 - Production access to the Midcomp Innovation Hub
 - Spare Parts
 - Labour
 - Travel*
 - Insurance

*T&C's apply
E. & O.E

PPU *GRO* EXPLAINED

Instead of a fixed minimum charge we now offer a tiered, or variable, cost per square meter based on the volume actually printed in the month to be billed or invoiced. The more you print the less you pay per square meter. The less you print the more you pay per square meter. Your printer (and cutter/heat press if applicable), RIP Software, consumables (excl. media), service costs and insurance are covered under this tiered rate system. Midcomp will install a printing system at your premises and simply charge you a predetermined variable rate per square meter that you print. At the end of every month you will be sent a spreadsheet detailing the jobs you have printed in that month as well as the total square meters printed. We apply the variable rate per square meter and send you one invoice.

SERVICE



INKS



NO
CHARGE

SPARES



LABOUR



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TAKE CONTROL OF YOUR PRINT PRODUCTION COSTS



'PAY PER USE (PPU)' PROGRAMME

Midcomp's PPU programme is a comprehensive programme that supports your HP Latex printer*, so you can focus on what's important

THE BUSINESS OF PRINTING

BENEFITS

- FIXED SQUARE METER COSTS SO THERE IS NO GUESSWORK
- NO MONEY TIED UP IN PRINTER SUPPLIES INVENTORY*
- ONLY PAY FOR THE SQUARE METERS YOU PRINT (CUSTOMIZED TO SUIT YOUR BUSINESS)
- RECEIVE A SINGLE MONTHLY REPORT AND INVOICE FROM MIDCOMP
- NO PURCHASE ORDERS FOR SUPPLIES
- TOTAL PEACE OF MIND WITH NO UNEXPECTED COSTS



DISASTER RECOVERY



EXCESS CAPACITY ASSISTANCE



GROWTH PROMOTERS

SERVICE



INKS



NO CHARGE

SPARES



LABOUR



DO YOU ALREADY OWN A LATEX PRINTER?

Find out more about how you can get your equipment onto our PPU programme, and bring print production costs into your control!

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